Invitation to the Michigan State University community

Please join us for the Friday Forum on Neoliberalism & Public Higher Education

Author Meets Critics

Knowledge for Sale: The Neoliberal Takeover of Higher Education

A new philosophy of higher education has taken hold in institutions around the world. Its supporters disavow the pursuit of knowledge for its own sake and argue that the only knowledge worth pursuing is that with more or less immediate market value. Every other kind of learning is downgraded, its budget cut. In *Knowledge for Sale*, Lawrence Busch challenges this market-driven approach and reveals its limits.

by

Lawrence Busch, PhD Distinguished Professor Emeritus, Department of Sociology

Respondents

Alyssa Dunn, PhD
Department of Teacher Education, MSU College of Education

Stephen Gasteyer, PhD
Department of Sociology, MSU

Friday, Sept 15, 2017 10:30 a.m. – Noon Kellogg Center – Rm 61

The Friday Forum provides a venue for MSU faculty, staff, students and administrators to discuss the transformation of public higher education through the imposition of market logic and relations.

Visit FutureU to learn more about neoliberalism and public higher education:

http://futureu.education/
https://twitter.com/NeoliberalHE